

Dear Exhibitor:

Plans for the 2017 Central New York Farm Progress show are well under way and all indications suggest the 2017 show will continue to grow in both the number of participating exhibitors and the folks coming to enjoy the show. The Farm Show provides an essential service to the agricultural community, and the Farm Show Committee, a volunteer endeavor comprised of many hardworking individuals, is proud to provide this service for our friends and neighbors. Of course, much of this success is due to the ongoing support of our long-time exhibitors and friends, plus the infusion of new products and services from our more recent vendors. The CNY Farm Progress Show is a non-profit organization; therefore we are pleased to report that any excess funds generated by the show are used to fund youth scholarships and educational programs that will foster learning and involvement in the agricultural community.

Attached is the contract information for the 2017 show. Please review this material carefully. For your convenience we have made an effort to address your questions /concerns.

Each year the show gets better and offers the public a growing variety of farm oriented exhibits. As we regulate the size of the show, we do suggest that you send your contracts as soon as possible. Remember that August 16th is the deadline for your complimentary listing in Country Folks. We look forward to another successful year and hope you will be a part of it!

Sincerely,
Dick Presky
 President
 CNY Farm Progress Show, Inc.

Mail Contract To: Central New York Farm Progress Show
 PO Box 24
 New Hartford, NY 13413
 Phone / Fax: 315.336.0375 | 315.336.4029

For Information Call: Grace Presky 315.336.0375

Email: cnyfarmshow@gmail.com / www.cnyfarmprogressshow.net

General Information About the Show

Show Dates: September 13 & 14 2017 (No rain dates)

Location: Len-Lo Farm, Robinson Road, Mohawk (Leonard Gilbert Family)

Show Times: 9:00 – 4:00

General Information: The show usually features about 120 exhibitors, offering products and services relevant to all aspects of the agricultural community, with attendance ranging between 8,000 – 10,000 people. The main show takes place over approximately 10 acres, with over 40 acres in use featuring field demonstrations and fun activities.

Set-Up: Setting up is the responsibility of the exhibitor. Exhibitors can begin setting up by noon Sat, 9/9. All

exhibitors must be set up by 8:30 am Wed morning. Outside exhibitors with large equipment can make special arrangements to set up over the weekend if desired. (Please note – If you are bringing in large equipment, it becomes much more difficult to do so closer to the start of the show, therefore we suggest this equipment be brought in by Sat - Tues.) The Farm Show strives to make this a positive experience for the participants; being as helpful as possible, but we do not have the resources to assist with loading/unloading. Thankfully, it's a friendly bunch, and in the past other participants have generously extended the services of their equipment to help out, however this is at their discretion and we can't offer any guarantees.

Parking: There is limited parking of 50 spaces next to the main buildings. Exhibitors can reserve a space(s) by purchasing a VIP Pass for \$10.00 each. (Passes will be issued on a first come first served basis.) All other exhibitors will be required to use parking lots.

Tables & Chairs: A rental fee of \$25 includes an 8' table and 2 chairs. This must be paid for with the contract. YOU will be responsible for returning them in proper condition. Additional chairs are \$5 each, tables \$15 each.

Late Fee: If your contract is not received by August 3rd there will be a \$20 late charge.

Contracts: Enclosed is a contract, schedule of activities, Country Folks show program form (free) and Farming Editorial form (free).

- Return the contract, payment in full and insurance certificate to the CNY Farm Progress Show, Inc., no later than August 3, 2017. Make checks payable to: CNY Farm Progress Show, Inc.
- Mail or fax the Country Folks show program form to Country Folks as indicated on form.
- Mail or fax the Farming Editorial form to Farming as indicated on form.

Special Requests: We can't offer any guarantees, but we do our best, and have a good track record of accommodating your special requests. Please include a detailed note on your contract indicating your special needs and we will attempt to fill them. If there is a problem, question, or concern – we'll be in touch!

Security: As indicated on the contract, you alone are responsible for any thefts from your displays. There are

security guards on the grounds at all times – Tuesday thru Thursday.

Directions: From NYS Thruway, Herkimer Exit (30) to Rt 28S (approx 4m) to Robinson Corners. Turn left at Robinson Cnrs. From Route 20, turn onto Route 28n, (approx 6 m), turn right at Robinson Corners.

Lodging: Red Roof Inn – Utica, 200 Weaver St. (right off I-90 exit 31), Utica, NY, 13502. Phone – (315) 724-7128, www.redroof.com. (approx. 12m. from Mohawk)

Radisson Hotel-Utica Centre, 200 Genesee Street, Utica, NY, 13502. Phone – (800) 333-3333, www.radisson.com/uticany. (approx. 13m. from Mohawk)

Herkimer Motel – Located exit 30 of NYS Thruway, Herkimer, NY. (877) 656-6835

Red Carpet Inn – 345 E. Main Street, Ilion, NY, 13357. Phone – (315) 895-7777.

Activities: Antique Tractor Show, Bale toss contest, biggest pumpkin, tallest corn, most attractive display (outside & inside), presentation of Herkimer County Dairy of Distinction Award, and much more. Country-western band will be performing on Wednesday and Thursday. Auction 2:00 pm Thurs, Garden Tractor Pull 11:00 am Thursday

Water: The Farm Show will provide water for exhibitors. For water safety reasons, there will be no water, with the exception of sealed bottles, brought onto the premises.

Country Folks Complimentary Listing: All applications received by August 18th will be listed on the show map in the Country Folks issues of Sept 2nd and Sept 9th at no additional cost to you. Contracts received after August 18th will not be listed.

Field Demonstration Agenda:

Wednesday, September 13th:

11:00 am **Bale Toss**
11:00 am **Skid Steer Rodeo**
12:00 pm **Ice Cream Social**

12:00 – 2:00 **Live Entertainment**

Thursday, September 14th

11:00 am **Bale Toss**
11:00 am **Garden Tractor Pull**
12:00 – 2:00 **Live Entertainment**

2:00 **Machinery Auction**

Antique Tractor Show and Individual Field Demonstrations will be going on throughout the show.

Show Features:

- ***Most Attractive Exhibit***
- ***Bale Toss Contest***
- ***Tallest Corn Contest***
- ***Food***
- ***Machinery Auction***
- ***Plus so much more.....***

Garden Tractor Pull
Dairy of Distinction Awards
Largest Pumpkin
Live Entertainment 12:00 – 2:00 pm Fri. & Sat.
Latest in New Equipment from Farms to Homeowners

Company Name _____ Date _____

Address _____ City _____ State _____

Zip _____ Phone _____ Fax: _____

We agree to indemnify and save harmless CNY Farm Progress Show, Inc., Leonard Gilbert Family and other cooperators against and from all loss, damage, cost charges, expense, liability claims, and demands occurring or resulting from or connected with our exhibit. Sponsors shall have no liability to any exhibitor for any postponements due to acts of God, accident, fire or theft or other interruption of whatever nature beyond the sponsors' control. Display thefts are the exhibitor's responsibility.

Individual Authorizing Exhibit: _____

Address If Different Than Above: _____

2017 Order Form

Space Outdoors w/o tent	\$270. _____	Morton Bldg 10 x 13	\$375. _____
Outdoors w/ 12 x 12 tent	\$380. _____	VIP Parking Pass	\$10. _____
Outdoors w/ 15 x 15 tent	\$430. _____	Rental 8' table & 2 chairs	\$25. _____
Outdoors w/ 20 x 20 tent	\$470. _____	Additional Chair	\$5. _____
Outdoors w/ 20 x 30 tent	\$530. _____	Additional Table	\$15. _____
Morton Bldg 15 x 13 **	\$410. _____	Late Charge (8-3-14)	\$20. _____

****The first 50 paid contract exhibitors will be placed in the Morton Building with the overflow being in the large tent.**

Total Amount Due by Aug 3rd _____

Don't forget the August 16th deadline for a complimentary listing in Country Folks Show Program.

You will be responsible for supplying you own tables and chairs (unless rented on contract) and equipment needed for your display. Electricity is supplied to all tents. Do NOT order electricity unless necessary.

Number Electrical Outlets Needed: _____ 110 volts _____ 220 volts

_____ Check if you will be doing field demonstrations.

What equipment will you demonstrate? _____

What do you plan to exhibit? _____

Exhibitors are responsible for cleaning their area. NO spots can be subcontracted. NO exhibitor will be allowed to exhibit without a Certificate of Insurance. (Obtained from your insurance company.)

Contract, Certificate of Insurance and Payment must be received by 8/3/17. Spaces are limited. Exhibitors will be accepted on a first come, first served basis. A late fee of \$20 will be charged after Aug 3rd.

**Return To: CNY Farm Progress Show
PO Box 24, New Hartford, NY 13413
Phone: 315.336.0375 Fax: 315.336.4029**

Signature: _____

Central New York
FARM PROGRESS SHOW

Country Folks Show Listing Form
2017 Central New York Farm Progress Show
September 13 & 14, 2017 – No Rain Dates

Leonard Gilbert Farm, Robinson Road, Mohawk, NY 13407

****RETURN THIS PAGE TO COUNTRY FOLKS****

Official Show Program will appear in the September 2nd & September 9th, 2017, issues of Country Folks, the official publication of the Central New York Farm Progress Show. This listing in the show program is free. A sample of how this will appear below:

ACCELERATED GENETICS

PO BOX 50

Westby, WI 54667

(555) 634-3111 * Fax (555) 634-2295

Products To Be Exhibited: Accelerated Genetics markets dairy and beef semen, farm products and genetic marker technology worldwide. Accelerated Genetics will display photos and handout materials on its outstanding dairy and beef A.I. sires along with its line of direct fed microbials

Show Representatives: Gordon Gadapee

Company Name _____ Date _____
Address _____ City _____ State _____
Zip _____ Phone _____ Fax: _____

Products You Will Be Exhibiting: _____

New Products Being Introduced (if applicable) _____

Name of Your Representative to be at the Show: _____

As an official publication of the show, **Country Folks** will be publishing a special pre-show issue, which will be published on September 2, 2017. The Show issue, which will contain the Official Show Program, will be published on September 9, 2017. Both of these issues are an excellent opportunity for advertising for exhibitors at the show. You will also benefit from the additional circulation because both issues will be passed out to all attendees at the show. If you choose to purchase advertising in these issues keep in mind that a 25% discount is offered when your ad appears in both the pre show as well as the show issue.

*For more information on display advertising in **Country Folks**, please call General Manager Bruce Button at 1.800.218.5586 or 518.673.323*

Please fill out this form and return to **Country Folks** no later than August 16, 2017. Any forms returned after that date may not be in the program due to time restraints.

Return by Mail:

Country Folks – CNY Farm Progress Show Program
PO Box 121, Palatine Bridge, NY 13428

Return by Fax:

518.673.3245 or 518.673.2699 Att: Ken Maring, Trade Show Manager